MDP-DPR604
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Name: $\qquad$ Travel Cost Worksheet

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Creating a Travel Cost Demand Function
Based on http://www.ecosystemvaluation.org/travel_costs.htm INSTRUCTIONS

Fill in table 1 to calculate the visits per 1000 people from each zone
Fill in table 2 to calculate the total travel costs
Summarize the travel costs/trip and visists/1000 in Table 3

We can run a regression on table 3 to find the 'a' and 'b' from visits/1000 = a+b*travel cost

I give you the results for this equation

Complete table 4 by pluging in the new travel cost into the regression equation to calculate the number of visits/1000

Summarize the travel cost and total visits in table 5
Plot the results

| Zone | Total <br> Visits/Year | Zone <br> Population | Visits/1000 |
| :---: | :---: | :---: | :--- |
| $\mathbf{0}$ | $\mathbf{2 5 0}$ | $\mathbf{1 0 0 0}$ | $\mathbf{0}$ |
| $\mathbf{1}$ | $\mathbf{7 0 0}$ | $\mathbf{3 5 0 0}$ | $\mathbf{0}$ |
| Total Visits | $\mathbf{0}$ |  |  |

Table 1: Visitor Information

| Travel cost (\$/mile) |
| :--- |
| Wage (\$/hr) | \$0.50


|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Zone | Round Trip <br> Travel <br> Distance | Round <br> Trip Travel <br> Time | Distance times <br> Cost/Mile <br> $(\$ 0.50)$ | Travel Time <br> times <br> Cost/Minute <br> $(\$ 0.50)$ | Total <br> Travel <br> Cost/Trip |
| 0 | 5 | 10 | $\$ 0.00$ | 0 | 0 |
| 1 | 10 | 20 | 0 | 0 | 0 |

Table 2: Travel Cost Calculation

| SUMMARY OUTPUT |  |
| :--- | ---: |
| Regression Statistics |  |
| Multiple R | 1 |
|  |  |
|  |  |
| R Square | 1 |
| Adjusted R Sc | 65535 |
| Standard Erro | 0 |
| Observations | 2 |


| Zone | Visits/1000 | Total Travel <br> Cost/Trip |
| :---: | :--- | :--- |
| 0 | 0 | 0 |
| 1 | 0 | 0 |
|  |  |  |
| Table 3: Data for Regression |  |  |


| ANOVA | $d f$ |  | SS | $M S$ |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: | :---: | :---: |
|  | 1250 | $F$ |  |  |  |  |  |
| Regression | 1 | 1250 | \#NUM! |  |  |  |  |
| Residual | 0 | 0 | 65535 |  |  |  |  |
| Total | 1 | 1250 |  |  |  |  |  |
| Coefficienttandard Erri |  |  |  |  |  | $t$ Stat | $P$-value |
| Intercept | 300 | 0 | 65535 | \#NUM! |  |  |  |
| X Variable 1 | -6.6667 | 0 | 65535 | \#NUM! |  |  |  |

## Regression Requation

Visits/1000 = constant + coef*Total Travel Cost per Trip
(NOTE: We ignore demographic variables and other factors)
Visits/1000 =
0.00 + Total Travel Cost per Trip *
Added Travel Cost

| Zone | Travel Cost <br> plus $\$ 10$ | Visits/1000 | Population | Total Visits |
| :---: | :---: | :--- | :---: | :--- |
| $\mathbf{0}$ | $\mathbf{0}$ | $\mathbf{0 . 0 0}$ | $\mathbf{1 0 0 0}$ | $\mathbf{0 . 0 0}$ |
| $\mathbf{1}$ | $\mathbf{0}$ | $\mathbf{0 . 0 0}$ | $\mathbf{3 5 0 0}$ | $\mathbf{0 . 0 0}$ |
|  |  |  | Total Visits | $\mathbf{0 . 0 0}$ |

Table 4A: \$10 Added Travel Cost

Added Travel Cost
$\$ 20$

| Zone | Travel Cost <br> plus \$20 | Visits/1000 | Population | Total Visits |
| :---: | :---: | :--- | :---: | :--- |
| $\mathbf{0}$ | 0 | $\mathbf{0 . 0 0}$ | $\mathbf{1 0 0 0}$ | $\mathbf{0 . 0 0}$ |
| 1 | 0 | $\mathbf{0 . 0 0}$ | $\mathbf{3 5 0 0}$ | $\mathbf{0 . 0 0}$ |
|  |  |  | Total Visits | $\mathbf{0 . 0 0}$ |

Table 4B: \$20 Added Travel Cost
Added Travel Cost
$\$ 30$

| Zone | Travel Cost <br> plus \$30 | Visits/1000 | Population | Total Visits |
| :---: | :---: | :--- | :---: | :--- |
| $\mathbf{0}$ | $\mathbf{0}$ | $\mathbf{0 . 0 0}$ | $\mathbf{1 0 0 0}$ | $\mathbf{0 . 0 0}$ |
| 1 | 0 | $\mathbf{0 . 0 0}$ | $\mathbf{3 5 0 0}$ | $\mathbf{0 . 0 0}$ |
|  |  |  | Total Visits | $\mathbf{0 . 0 0}$ |

Table 4C: \$30 Added Travel Cost
Added Travel Cost

$$
\$ 40
$$

| Zone | Travel Cost <br> plus \$40 | Visits/1000 | Population | Total Visits |
| :---: | :---: | :--- | :---: | :--- |
| 0 | 0 | 0.00 | $\mathbf{1 0 0 0}$ | $\mathbf{0 . 0 0}$ |
| 1 | 0 | 0.00 | $\mathbf{3 5 0 0}$ | $\mathbf{0 . 0 0}$ |
|  |  |  | Total Visits | $\mathbf{0 . 0 0}$ |

Table 4D: \$40 Added Travel Cost

| Added <br> Travel Cost | Total Visits |
| ---: | :--- |
| 0 | 0.00 |
| 10 | 0.00 |
| 20 | 0.00 |
| 30 | 0.00 |
| 40 | 0.00 |

Table 5: Added Travel Costs vs Visits


